



## CHALLENGE PROMPT FOR 2023

### DIRECTION:

Using the given dataset drawn from Netflix, please respond to the following prompt.

The way in which people consume movies and TV shows has changed dramatically in recent years. Today, streaming services like Netflix produce their own film and television content while also offering a library of other tv shows and movies (both past and present) for consumers to stream. This dataset combines data on movies and TV shows offered on Netflix over the last 15 years with data from IMDb (the Internet Movie Database) that contains ratings and vote counts by IMDb users. **In this competition, you will explore what makes movies and TV shows successful (or not), and how different characteristics (e.g. genre, run time, production country) may influence a production's success.**

### PLOT-A-THON DELIVERABLES:

Final deliverables for each team in the Plot-a-thon competition are:

1. **An Infographic** that provides data insight using the prompt as a guide.
2. **A video communicating** how you and your team worked through the data process.